



MIDLANDS FRAUD FORUM

Bringing the public & private sectors together

SPONSORSHIP OPPORTUNITIES

2023/2024

www.midlandsfraudforum.co.uk

MIDLANDS FRAUD FORUM ANNUAL CONFERENCE SPONSORSHIP



MIDLANDS FRAUD FORUM
Bringing the public & private sectors together

Package Options	Price	Delegate places at conference (Note 1)	Flyer in delegate conference packs (Note 2)	Name, logo and webpage link on MFF website and Weekly Digest for full year (Note 3)	One-off e-mailing to conference attendees (subject to opt-in) (Note 4)	Table and stand in conference room plus professional photos (Note 5)	Logo on MFF flyer / programmes for conference (Note 6)	Opportunity to speak at "Meet the Sponsors Slot" at conference (Note 7)	Contribute 6 items to newsletter / publications (Note 8)
Silver	£750	1	✓	✓	✓				
Gold	£1,250	2	✓	✓	✓	✓	✓		
Platinum	£1,750	4	✓	✓	✓	✓	✓	✓	✓
Breakfast or drinks sponsorship	To be agreed	4	✓	✓			✓		

MIDLANDS FRAUD FORUM

SPONSORSHIP NOTES



MIDLANDS FRAUD FORUM
Bringing the public & private sectors together

Note	
1	MFF hold an Annual Conference , at least 4 other Masterclasses during the year. Attendees have a membership of MFF for one year allowing them or an alternate colleague to attend all Masterclasses throughout the year. Membership types are defined on the website.
2	With an average attendance of 280 members at the Annual Conference sponsors have the opportunity to circulate advertising materials.
3	MFF have made a significant investment in their website not just in style and accessibility but importantly the content. Sponsors are shown on the home page with a link to the sponsor's page where our sponsor's logo can be shown with a link to their own website. Where required sponsors can show on their own websites that they are supporters of the Midlands Fraud Forum. Sponsors logos will also appear on our Weekly Digest sent to all members.
4	Sponsors are able to have material electronically mailed by the MFF Admin team to all attendees. MFF will only share contact details for those members who have not opted out of 3 rd party circulars.
5	A table will be supplied with a space for an exhibitor's pop up stand at the Annual Conference. Delegates will be encouraged to visit exhibition stands at various times during the event. Professional photos are taken during the event which will be sent you free of charge and can be used for your own marketing purposes.
6	Sponsors will have their name and logo added to the front page of the MFF event flyers and programmes.
7	Sponsors will also have an opportunity to speak to all attendees from the main stage as part of a 'Meet the Sponsor' slot in the timetable.
8	MFF circulate members each week with a summary of fraud related news and publications. Platinum sponsors are able to add up to 6 relevant items throughout the year to the Weekly Digest .